

In-House Graphic Designer Job Description

- Creating appealing visual concepts and designs, such as logos, magazine layouts, landing pages for websites, and several other designs for the organization
- Liaising and meeting with clients, art directors, or team members to get a comprehensive understanding of the project at hand and determine its parameters
- Actively participating in team brainstorming sessions
- Creating project mock-ups to present to the team, art director, or the management
- Utilizing relevant computer-aided design (CAD) tools
- Staying up-to-date with the latest graphic design development and trends.